

## **Ambassador Terms of Reference**

The role of Climate Governance Initiative Ambassadors is to grow leadership influence, connecting with Chairs, Independent Directors and high-level policy makers to drive systemic change in key business institutions. Climate Governance Initiative Ambassadors will support the work of the Climate Governance Initiative internationally, raising awareness about effective climate governance and supporting peer-to-peer engagement to empower more Independent Directors and NEDs to build the personal skills and confidence they need to act, to shift the dial in the boardroom and accelerate the net zero transition.

This role is flexible to suit the availability of individual Ambassadors. Ambassadors may be invited to:

- Speak at high level events about one or more of the Principles for Effective Climate Governance and share the learning from the implementation of those principles on a twice-yearly basis;
- Highlight the importance of effective climate governance in thought leadership articles, or pieces to camera on an annual basis;
- Act as a reviewer for Climate Governance Initiative reports on areas of particular expertise, at least annually;
- Make introductions to high profile individuals and/or organisations in a position to collaborate with the Climate Governance Initiative and positively influence the board agenda on climate, to accelerate the mission of this Initiative;
- Engage and guide Chapters, helping create synergy across the global Chapter network.

Climate Governance Ambassadors are expected to:

- Seek every opportunity to promote effective climate governance, using their networks to connect with high-level individuals and policy makers, and driving the Initiative's cause in their own boardroom/own context;
- Join at least two Climate Governance Initiative network webinars or events annually, whether at a global, or Chapter level, as a speaker or participant, to continue to build understanding of the Initiative;
- Amplify the Initiative's messaging and content through personal networks and/or social media to help the Initiative to grow its network of engaged members and inspire others to engage. Ambassadors are expected to add their role for the Climate Governance Initiative to their profile page(s), linking where possible to the Climate Governance Initiative website;
- At all times act in alignment with the core values of the Climate Governance Initiative (impact focused, collaborative and entrepreneurial) and in keeping with the spirit of the Charter.

In appointing and supporting Ambassadors, the Secretariat will:

- Hold an induction session to introduce the work of the Climate Governance Initiative, outline opportunities for engagement and recognise individual skills, interests and support required;
- Appoint a main point of contact within the Secretariat to facilitate day-to-day communication;
- Provide regular updates on the work of the Climate Governance Initiative;
- Arrange periodic check-ins, to ensure Ambassadors are supported in their role.



Ambassadors may serve up to a 2-year term, after which the Secretariat and Ambassador will review arrangements and mutually decide whether to proceed with a subsequent term.

Reviewed by the Governing Board, 11<sup>th</sup> July 2023